Increase efficiency

and strengthen
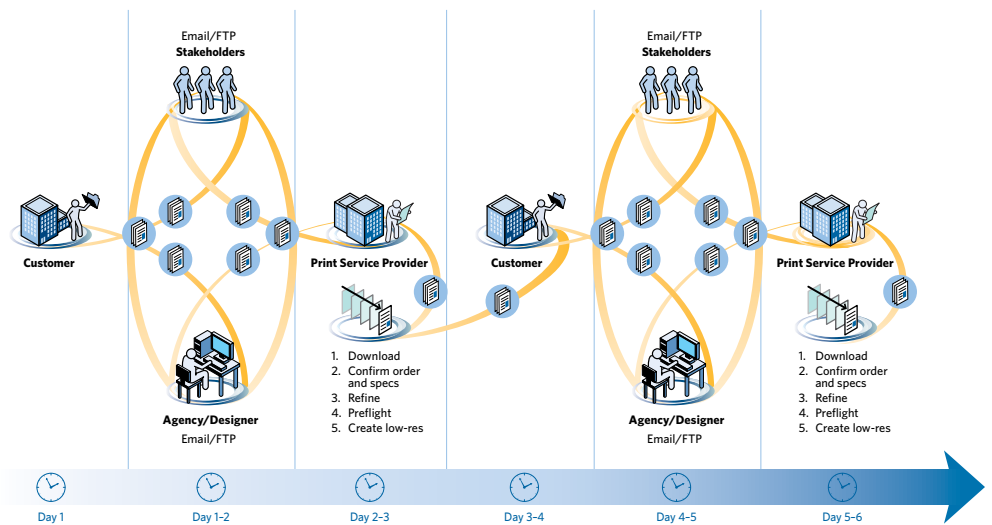client relationships

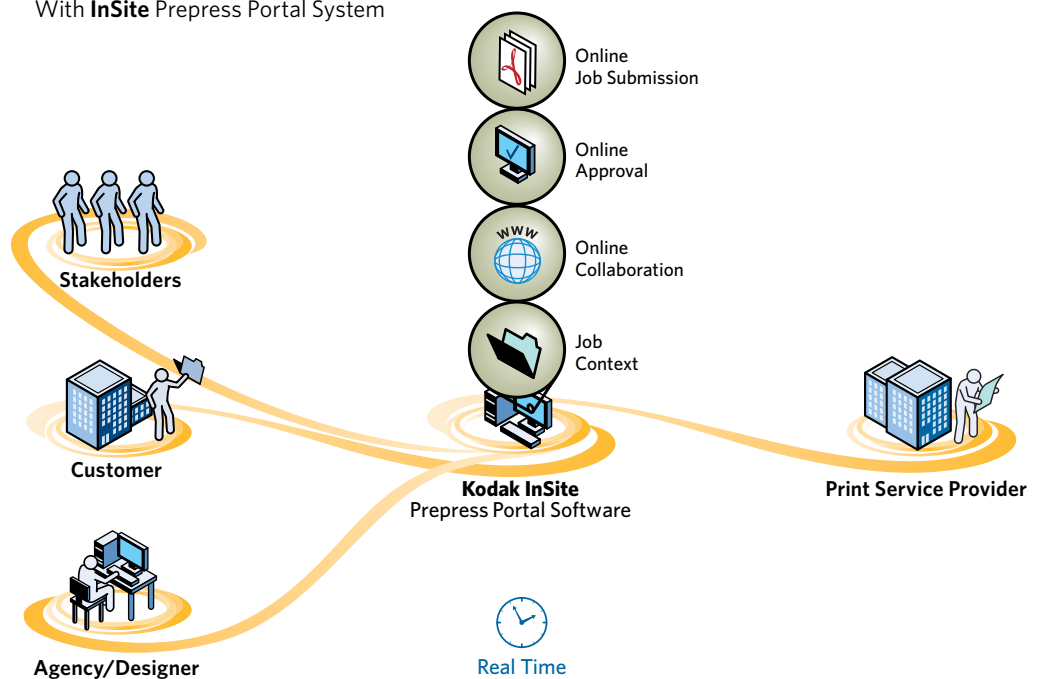**Kodak**

InSite
Prepress Portal System

The **Kodak InSite** Prepress Portal System provides secure Web access into your workflow. Customers, prepress operators, and service representatives can submit jobs, track progress, collaborate on changes, and proof and approve work—from anywhere, anytime.

Without **InSite** Prepress Portal System

Day 1	Day 1–2	Day 2–3	Day 3–4	Day 4–5	Day 5–6

With **InSite** Prepress Portal System

Stakeholders

Customer

Agency/Designer

Online Job Submission

Online Approval

Online Collaboration

Job Context

Kodak InSite
Prepress Portal Software

Print Service Provider

Real Time

Review, approve and annotate from your **Apple iPad** tablet.

Increase automation and efficiency

The **InSite** System is easy to use and carries your custom branding. Users need no special hardware or software—just a user ID and password, and their preferred Web browser on an internet-enabled computer or **Apple iPad** Tablet. The instant a job is submitted, preflight and refining can begin automatically in a **Kodak Prinergy** Workflow. The system checks for problems and, if necessary, alerts customers and/or your prepress staff, so corrected pages can be quickly uploaded.

The system tracks all activity, including job submissions, change requests, and approvals or rejections. Being able to track activities—what, when, and by whom—is key to reducing errors, speeding up job cycle time, and recovering costs.

State-of-the-art online tools

The built-in **Kodak** Smart Review system allows all stakeholders to work with files individually or in group sessions using a Web chat. Stakeholders view

the full-resolution PDF digital master production file, and can zoom in to the pixel level, measure dimensions precisely, check color with a densitometer and verify color separations. If any changes are required, they can place annotations directly in the file. Because the **InSite** System and **Prinergy** Software are accessing the same digital master, changes and updates are immediately accepted into the workflow.

Reliable, color-accurate soft proofing

Using **Kodak Matchprint** Virtual Technology with the **InSite** Prepress Portal System enables color-accurate monitor proofing. With this optional feature, colors will be consistent and accurate when viewed at different locations using calibrated monitors and controlled lighting. **Matchprint** Virtual Technology makes this possible with ICC profiles and precise tools for calibration and color verification. By reducing the dependency on hard copy contract proofs, both you and your customer save time and minimize costs.

Making an impact on your bottom line

InSite Prepress Portal can have a wide-reaching effect on your business.

- Decrease costs by giving customers select access to the workflow and reducing the workload for your customer service, sales and prepress staff.

- Reduce cycle times by communicating, collaborating and processing jobs in real time.

- Achieve market differentiation and strengthen client relationships with value-added services that transform you from just another vendor to a true partner for your customers.

Kodak InSite Prepress Portal System

Highlights

Workflow automation	Create new jobs and upload files for automatic processing; system allows quick feedback to customers, including error warnings
Integration with **Prinergy** Rules-Based Automation Software	Trigger automated actions from **InSite** Prepress Portal using **Prinergy** Rules-Based Automation Software
Kodak Smart Review System	• Enable remote soft proofing, including high-resolution zooming, panning, and measuring • Approve and reject pages, make annotations, and submit change requests • Allow multiple visitors in different locations to simultaneously review high-resolution pages, collaborate on changes, and chat online
Pixel-streaming technology	Quickly access even very large files remotely
Apple iPad Tablet application	Review, approve and annotate from your tablet
Enhanced booklet "page flipper"	Verify pages in a booklet more accurately with "page flipper" view, thumbnail selection and quick zoom
Review and approval workflows	Designate multiple users to review and approve pages
Secure personal log in	• Control access based on user name, password and customer account • Protect your company and customers with secure sockets layer (SSL) encryption
Multilingual support	Chinese, Danish, Dutch, English, Finnish, French, German, Italian, Japanese, Norwegian, Polish, Portugese, Spanish, and Swedish
Brandable interface	Insert header and footer graphics to strengthen your corporate identity
Kodak Matchprint Virtual Technology option	Achieve accurate and consistent on-screen color with **SWOP**-certified soft proofing

U.UWS.013.0312.en.05 (K-843)

Kodak YELLOW CHANGES EVERYTHING